

**Frederick Vobbe Named
Corporate Director of
Broadcast Engineering for
Block Communications, Inc.**



(For immediate release Wednesday, May 12, 2010)

Block Communications, Inc.

Block Communications, Inc (BCI), a Toledo, Ohio based company is please to announce that Frederick Vobbe, Chief Engineer at BCI's WLIO-TV in Lima, Ohio has been promoted to Corporate Director of Engineering for the broadcast group.

Chief Executive Officer of BCI, Allan Block, said, "Fred has served our company as Chief Engineer at WLIO since June 20, 1985. He has earned this opportunity through hard work, imagination, resourcefulness and loyalty. He has seen our station(s) through transitions to stereo, digital, HD, and most recently our purchase of three other Lima stations. Fred is the right man for this job and we're pleased he will be directing our new technologies into the future."

Bill Lamb, vice-president of Broadcasting for BCI, in making the announcement said, "Fred has done an exceptional job at WLIO for many years. The 2009 consolidation the four Lima network stations under one roof was a challenge because the entire project was on the cutting edge of new technology. Fred was successful in developing ways to multitask operations previously not performed in the industry. Many of Fred's innovations are now being used by manufacturers and vendors, and are being adopted by other stations. He is a good leader and strategic thinker. All our stations will benefit from his depth and experience."

Fred started his broadcasting career as a DJ in radio on April 15, 1968 (while still in High School). For a brief time he worked for Buckeye Cable as an installer. In 1981 he became the Chief Engineer for WHND-560 in Detroit. In 1985 he was told of the opportunity in Lima, taking over for the retiring Morrie Lamb who started channel 35 and Fred has been there ever since.

Fred is married to Debra Holmes-Vobbe, graduate of Ohio State University College of Business (Masters HR/Business), and they have 2 children, Jon 16, and Connie Vobbe-Ahrens 23 who lives in Amsterdam NY.

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