



FOR IMMEDIATE RELEASE

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SCHECTER NAMED CHIEF ENGINEER OF SAN DIEGO RADIO STATIONS

Jefferson-Pilot Communications Corporation announced that the company's San Diego cluster of radio stations has named Eric Schechter Director of Engineering. He will oversee technical operations of KSON-AM/FM, KSOQ-FM, KIFM-FM and KBZT-FM. Schechter will report directly to Darrel Goodin, VP/General Manager of JPCC Radio/San Diego.

A 1979 graduate of the University of Arizona, Schechter served as Phoenix Engineering Manager for AM/FM, Inc. before joining Infinity Broadcasting as Engineering Manager for Phoenix stations KMLE-FM, KOOL-FM and KZON-FM.

Schechter's move reunites him with Goodin, who had served as Director of National Sales for AM/FM in Phoenix in the 1990s. "I am thrilled to have the opportunity to work with Eric again," said Goodin. "He is a great engineer, an excellent manager, and above all else, a fine person."

"I'm extremely pleased to have Eric join the Jefferson-Pilot team," said Tom Giglio, VP/Engineering, JPCC Radio. "He has the perfect blend of technical ability and management skills that will prove to be a solid asset to our San Diego operations."

Schechter, who will begin his new duties on March 7, can be reached at eschechter@jpc.com. "I'm delighted to be joining this great organization," he said. "I'm very excited about contributing to the fine work that is being done by so many talented people at JPCC/San Diego."

Jefferson-Pilot Communications, a wholly-owned subsidiary of Jefferson-Pilot Corporation, is headquartered in Greensboro, NC and owns and operates television stations in Charlotte, NC (WBTV-TV), Richmond, VA (WWBT-TV) and Charleston, SC (WCSC-TV); and radio stations in Atlanta (WSTR-FM, WQXI-AM), Charlotte, NC (WBT-AM/FM, WLNK-FM), Denver, CO (KCKK-AM, KJCD-FM, KKFN-AM, KQKS-FM, KYGO-FM), Miami, FL (WLYF-FM, WMXJ-FM, WAXY-AM) and San Diego, CA (KSON-AM/FM, KSOQ-FM, KIFM-FM, KBZT-FM). In addition, the company's Jefferson-Pilot Sports Division, located in Charlotte, NC produces and distributes Southeastern Conference football and basketball games, Atlantic Coast Conference football and (with Raycom) basketball games and other sports events.