



National Alliance of State Broadcasters Associations

TO: Emergency Alert System Partners and Interested Parties

1/19/11

As you may have heard, NASBA, the National Alliance of State Broadcasters Associations, and NAB, the National Association of Broadcasters, have decided not to hold an Emergency Alert System Summit in Washington, D.C., for 2011. With the September 30, 2011, deadline for adoption of the Common Alerting Protocol (CAP) fast approaching, we thought it prudent to devote our time and resources to efforts that would broaden the outreach of information and education on EAS and CAP to as wide an audience as possible, through live-video and webinar presentations.

We are kicking off this new initiative with a live "Town Hall" session on Thursday, February 3, 2011, from 4:00 to 5:00 p.m. EST. Damon C. Penn, Assistant Administrator, National Continuity Programs, Federal Emergency Management Agency, and James A. Barnett, Chief, Public Safety and Homeland Security Bureau, Federal Communications Commission, will be our special guests for this streaming-video presentation. They will update us on the current status of the Integrated Public Alert and Warning System and the CAP transition.

There is no need to pre-register for this event. Instead, a few minutes before the start time, go to <http://www.easalert.org> and click on "Go To The Town Hall." You will be asked to provide your name, affiliation, and email address. This is simply so that we can inform you about future events in this town hall/webinar series. We will never sell or share your contact information with anyone. You will need to have Adobe Flash Player installed in your browser in order to view the Town Hall. You can download it at <http://get.adobe.com/flashplayer/>. If you can't participate in the live Town Hall on Feb. 3, it will be archived at www.easalert.org within 72 hours of the live presentation so you can view it at your convenience.

And, just so you can mark your calendar, we are planning another live Town Hall on Thursday, March 10, at 4:00 p.m. EST, to discuss the FCC's Part 11 rulemaking proceeding (assuming it is "ready for prime time" by then – if not, we will do a webinar on another EAS-CAP topic of interest. Further details will be forthcoming as the date gets closer.

Thank you for partnering with us to help ensure the safety of the American people through timely alerts and warnings.

Very truly yours,

Ann Arnold

President, Texas Association of Broadcasters

Suzanne Goucher

President & CEO, Maine Association of Broadcasters

Co-chairs, NASBA-NAB EAS Committee